



Christian County Assembly

02/10/2023
File No. 0001
General Office

Five Year Plan Based on CCMRA Purpose and Objectives

SMART GOALS (Short Term, Mid Term, and Long Term) for CCMRA Five (5) Year Goal

1. **Objective No. 1.** Sustain and grow a county-wide network of thoughtful and knowledgeable members who are and remain faithful to conservative, Constitutionally correct Republicanism.
 - **SMART Goals 1 and 2 dictate the establishment of a Membership Committee.** *Short Term Goals.*
 - To Recruit qualified new members county wide and vet them for membership in the CCMRA. By dividing the county into districts (138, 139, 140) and identifying members in those districts to encourage and contact like-minded conservative republicans and making new membership priority one. Grow the membership by the end of Fiscal Year by a minimum of ten (10) percent.
 - Retain current CCMRA members by making retention a priority in each district (138, 139, and 140). Identify members in each district that encourage members to attend meetings and remind them when membership fees are due. Renew all membership before the end of each fiscal year.
2. **Objective No. 2.** Develop and sustain a practical program throughout the county for the advancement of Constitutional Conservative Republicanism.
 - **SMART Goal 3 dictates the establishment of an Education and Training Committee.** *Short Term Goals.*
 - To Develop a program of instruction for members/voters regarding Constitutional Republicanism that is presentable and/or self-paced using existing instructional material. The executive committee should take the lead. Launch program within 90 days of goal adoption. (Member Development Program).
 - Outreach to Christian County Schools and Home Schoolers through the Citizen's Pen Essay Contest. (Outreach Program).
3. **Objectives No. 3 and 4.** **No. 3** - Proactively identify and support Republican candidates and elected office holders of Christian County who uphold the core beliefs of the Republican Party. Critically examine county issues of relevance to liberty and to take an active role in the legislative and election process. **No. 4** - Critically examine state-wide issues of relevance to liberty and to take an active role in the legislative process.
 - **SMART Goals 4, 5, and 6 dictate the establishment of an Election and Legislative Committee.** *Mid Term Goals.*

- To Identify and influence elected municipal and county office holders that uphold the Core Beliefs of the Republican Party by building relationships with the office holders and engaging continuously throughout the legislative process.
- To recommend endorsement and then support qualified Republican candidates for municipal and county office that uphold the Core Beliefs of the Republican Party.
- Influence the Representatives of Christian County in the 138th, 139th and 140th Districts of the Missouri Assembly through Legislative Advocacy to unite on Liberty Issues important to the CCMRA.

4. **Objectives No.5 and 6. No. 5** - Provide a legal umbrella for members of various Christian County tax-exempt conservative groups who cannot adequately express themselves politically within their existing structures. **No. 6** - Advance the Principles, Beliefs and Objectives of the National Federation of Republican Assemblies and the Missouri Republican Assembly.

- **SMART Goals 6 and 7 are the purview of the Executive Committee.** *Long Tern Goals.*
 - Embrace and/or support Conservative County Political Nonprofits that cannot adequately express themselves politically that share the CCMRA view of issues.
 - Advance the purpose, objectives and principles of the NFRA and the MRA within the Republican Party through CCMRA Grassroots Leadership and Membership Activism.